

KYM DYSON

SENIOR DESIGNER

EXPERIENCE

January 2017 – Current Position

Tiny Tomato Design
Vancouver; CANADA
Senior Designer / Director

I established and built my own company 'Tiny Tomato Design' from inception with the aim of providing Realtors with all their marketing needs. The service I offered was designed to provide feasible, creative solutions that enhanced Real estate businesses. From branding to web design and print artwork; we offered it all. If you needed marketing material we were their one stop shop.

RESPONSIBILITIES INCLUDE:

Business Development • Management • Graphic Design • Marketing Material Creation • Build Brand Awareness • Branding • Logotype creation • Advertising • Quality Control • Website Development • Site Management • SEO • SEM • Online Advertising • Sourcing New Business Opportunities • Client Control • Sales • Meet Strict Deadlines • Social Media • Photo Editing • InDesign, Illustrator, Photoshop, Acrobat, Premiere Pro & Lightroom • Training • Staff Management

January 2019 – March 2020

Edge Realty
Adelaide; SOUTH AUSTRALIA
Senior Designer / Marketing Specialist

Edge Realty is a new innovative, highly successful, award winning and fast growing business, leading the way with the latest technologies. My role was much more diverse than my title revealed, ranging across not only design and marketing but also management, photography, social media & Print Production.

RESPONSIBILITIES INCLUDE:

Graphic Design • Management • Marketing Material • Marketing Campaigns • Build Brand Awareness • Quality Control • Business Development Strategies • Social Media • Printing • Print Finishing • Photography • 3D Photography • Photo Editing • Retouching • Liaise with Suppliers, Overseas freelancers & Distributors • Problem Solving • Work in a large Team • InDesign, Illustrator, Photoshop, Acrobat & Lightroom • InData • File Management • Website Development

January 2014 – December 2015

Bradley Dyer
London; UNITED KINGDOM
Graphic Designer / Creative Artworker

Bradley Dyer is a strategic creative consultancy made up of skilled, experienced professionals with a genuine desire to provide creative solutions that deliver real value to businesses. My role was quite diverse, one day I could be participating in a large creative team pitching for new clients such as Disney or BMW and the next working independently artworking files for print/web.

RESPONSIBILITIES INCLUDED:

Designing quality communications • Artworking • Graphic Design • Marketing Material Creation • Build Guardian • Advertising • Quality Control • Attention to Detail • Meet Strict Deadlines • Image Manipulation • Photo Retouching • Product Visualization • InDesign, Illustrator, Photoshop & Acrobat • Fast-paced Team Environment

February 2011 - December 2013

Wellcom Worldwide
Adelaide; SOUTH AUSTRALIA
Graphic Designer / On-Site Printer

Wellcom is a global creative production agency. They are a collective of content, production and technology experts, working across Australasia, Asia, Europe and the United States. Their multidisciplinary nature means we're not restricted by format. I had the pleasure to work on several accounts – LMG, Schneider Electrics and Harris Scarfe.

RESPONSIBILITIES INCLUDED:

Designing Creative Artwork • Creating Visual Representations • Artworking Designs for Print & Web • Multi-tasked in a Fast-paced Environment • Printing • Print Finishing • Brand Guardian • Client Handling • Graphic Design • POS Creation • Quality Control • Attention to Detail • Meet Strict Deadlines • InDesign, Illustrator, Photoshop & Acrobat

Just to name a few...

SKILLS



EDUCATION

2010
Diploma (ICP50105)
Graphic Design & Printing, TAFE SA

2007
Advanced Diploma (CUF50401)
Film & Television Productions,
Adelaide Centre of Arts, TAFE SA

For more information on TAFE and its accreditation please visit tafesa.edu.au

Legend!!!

REFEREES

Ms Amy Sim
Edge Realty – Director
+614 (08) 8281 1234
amy.sim@edgerealty.com.au

Mr Alex Longshaw
Bradley Dyer – Studio Manager
+44 (0) 1737 249 479
alex.longshaw@bradleydyer.com

Mr Alan Saldana
Wellcom Worldwide – Account Manager
+614 (08) 7220 8900
alan.saldanha@wellcom.com.au

favourite job... so far